**TEACHING PLAN 2023-24 (EVEN SEMESTER)**

**(Jan 2024 to Apr 2024)**

**Name: Jai Prakash**

**Sub:** International Business Environment (17MCO24DB1)

**Class:** M.COM.

**Semester:** 4th

**Department:** Commerce

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Month** | **1st Week** | **2nd Week** | **3rd Week** | **4th Week** |
| **JANUARY** | **Unit-1**International Business and Environment: Meaning, Nature, significance | Dimensions, types Level of International Business and its Environment | Business Environment and strategic decisions: Geographic, Economic, political | Demographic, Social/Cultural and Regulatory Framework |
| **FEBRURAY** | **Unit-2**International Economic Cooperation and Agreements; Regional Economic Integration (Trade Blocks); Integration, Custorms-Union, European Union | Indo-Eu Trade, Euro, south – south cooperation (SAARC, SAPTA, Indo-Lanka Free Trade Agreements, NAFTA | International commodity Agreements; Genaralised and Global systems of Trade Preferences (GSP & GSTP) | International Trade and Investment Theories |
| **MARCH** | **Unit-3**International Economic Institutions: IMF, WB, ADB, UNCTAD | IMODO and WTO Multi-Fibre Arrangement (MFA) | International Trade and Payments (Protectionism, Barriers: Tariff & Non- Tariff)State-Trading, Foreign-Trade Policy; Global Sourcing, BOPs, BOT and Indian scene | Vacations |
| **APRIL** | **Unit-4**Foreign Exchange Market: Types of Exchange Rates | Participation in Foreign Exchange Market, types of foreign Exchange Market | ER Quotas. Determination of Foreign Exchange Rates | Futures, Options and Swap-Operations, Arbitrage, convertibility of Rupee. ER- Arrangements in India |

 **Teacher Sign**